

# **Cheap Thrills – Instant Inspiration For The Masses**

# **Cheap Thrills – Instant Inspiration For The Masses**

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# Why this talk?



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Introduction

Preparation

Delivery

Aftermath

Conclusion

# Why this talk?

- Free Software is mainly promoted by word of mouth



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# Why this talk?

- Free Software is mainly promoted by word of mouth
- The FS movement is sustained not only by good code but also by charismatic speakers



# Why this talk?

- Free Software is mainly promoted by word of mouth
- The FS movement is sustained not only by good code but also by charismatic speakers
- The FS movement is hampered by the common misconception of the socially inept geek



# Why this talk?

- Free Software is mainly promoted by word of mouth
- The FS movement is sustained not only by good code but also by charismatic speakers
- The FS movement is hampered by the common misconception of the socially inept geek
- There's HOWTOs for everything



# Disclaimer

- This is based on personal experience.
- There is more than one way to give a good talk.
- Your mileage may vary.



# Preparation

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# Preparation

**IS KEY!!**



# The weeks before

- Topic and content



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# The weeks before

- Topic and content
  - What type of event?



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# The weeks before

- Topic and content
  - What type of event?
  - What audience?



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# The weeks before

- Topic and content
  - What type of event?
  - What audience?
  - What previous knowledge?



# The weeks before

- Topic and content
  - What type of event?
  - What audience?
  - What previous knowledge?
  - What speaker?



# The weeks before

- Slides



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# The weeks before

- Slides
  - Do you need slides?



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# The weeks before

- Slides
  - Do you need slides?
  - Slides do not (and should not) make up for a missing paper



# The weeks before

- Slides

- Do you need slides?
- Slides do not (and should not) make up for a missing paper
- The audience needs to multitask: your slides and words should complete each other



# The weeks before

- Slides

- Do you need slides?
- Slides do not (and should not) make up for a missing paper
- The audience needs to multitask: your slides and words should complete each other
- Easily readable



# The weeks before

- Slides

- Do you need slides?
- Slides do not (and should not) make up for a missing paper
- The audience needs to multitask: your slides and words should complete each other
- Easily readable
- Proof readers: the more the better



# The weeks before

- Slides

- Do you need slides?
- Slides do not (and should not) make up for a missing paper
- The audience needs to multitask: your slides and words should complete each other
- Easily readable
- Proof readers: the more the better
- Test them



# The morning before

- Your look



# The morning before

- Your look
  - Do NOT dress to impress



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# The morning before

- Your look
  - Do NOT dress to impress
  - No “toys”



# The morning before

- Your look
  - Do NOT dress to impress
  - No “toys”
  - Let them see your face



# The morning before

- Your look
  - Do NOT dress to impress
  - No “toys”
  - Let them see your face
- Venue



# The morning before

- Your look
  - Do NOT dress to impress
  - No “toys”
  - Let them see your face
- Venue
  - Get a feeling for the atmosphere



# The morning before

- Your look
  - Do NOT dress to impress
  - No “toys”
  - Let them see your face
- Venue
  - Get a feeling for the atmosphere,
  - Look at your room, try the equipment



# The morning before

- Your look
  - Do NOT dress to impress
  - No “toys”
  - Let them see your face
- Venue
  - Get a feeling for the atmosphere,
  - Look at your room, try the equipment
  - Talk to people



# The hour before



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# The hour before

- Calm down, distract yourself



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# The hour before

- Calm down, distract yourself
- NO last minute changes



# The hour before

- Calm down, distract yourself
- NO last minute changes
- Avoid a full stomach, drink a little



# The hour before

- Calm down, distract yourself
- NO last minute changes
- Avoid a full stomach, drink a little
- Empty your pockets



# Speech



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# Speech

- BREATHE!!

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# Speech

- BREATHE!!
- Slow down!
  - Don't think ahead
  - Breathe properly
  - Study the audience
  - Listen to yourself



# Speech

- BREATHE!!
- Slow down!
  - Don't think ahead
  - Breathe properly
  - Study the audience
  - Listen to yourself
- Non native speakers: Try for good pronunciation



# Speech

- BREATHE!!
- Slow down!
  - Don't think ahead
  - Breathe properly
  - Study the audience
  - Listen to yourself
- Non native speakers: Try for good pronunciation
- Take breaks



# Body language



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# Body language

- Where to look

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# Body language

- Where to look
- Gestures: Be brave, use your hands



# Body language

- Where to look
- Gestures: Be brave, use your hands
- Posture: Do the sarge



# Body language

- Where to look
- Gestures: Be brave, use your hands
- Posture: Do the sarge
- Walking: Don't block anyone's view



# Managing time

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# Managing time

- Do not overrun your time!



# Managing time

- Do not overrun your time!
- Include “stretchers” and “crumple zones”, do not put them at the end.



# Managing time

- Do not overrun your time!
- Include “stretchers” and “crumple zones”, do not put them at the end.
- Reserve about 1/3 of the time for questions and discussion



# Managing time

- Do not overrun your time!
- Include “stretchers” and “crumple zones”, do not put them at the end.
- Reserve about 1/3 of the time for questions and discussion
- Expect interjections and be prepared to deal with them.



# Managing your audience

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# Managing your audience

- Group behaviour: Win the majority



# Managing your audience

- Group behaviour: Win the majority
- Talk hijacking



# Managing your audience

- Group behaviour: Win the majority
- Talk hijacking
- Q&A time
  - Answer all questions
  - Manage discussions
  - Where to continue



# The aftermath

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# The aftermath

- What questions did you get?



# The aftermath

- What questions did you get?
- Improve your slides



# The aftermath

- What questions did you get?
- Improve your slides
- Did people keep up?



# The aftermath

- What questions did you get?
- Improve your slides
- Did people keep up?
- Stick around



# The aftermath

- What questions did you get?
- Improve your slides
- Did people keep up?
- Stick around
- Answer e-mails



# The aftermath

- What questions did you get?
- Improve your slides
- Did people keep up?
- Stick around
- Answer e-mails
- Make your materials available



# Conclusion

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# Conclusion

- No iron rules



# Conclusion

- No iron rules
- Remain yourself



# Conclusion

- No iron rules
- Remain yourself
- Chose the topic carefully



# Conclusion

- No iron rules
- Remain yourself
- Chose the topic carefully
- It's all about practice



# Conclusion

- No iron rules
- Remain yourself
- Chose the topic carefully
- It's all about practice
- Stay cool



# Conclusion

- No iron rules
- Remain yourself
- Chose the topic carefully
- It's all about practice
- Stay cool
- Enjoy!



# Questions?

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- paper: [www.alphascorpii.net/texts/](http://www.alphascorpii.net/texts/) or proceedings